



iccpr 2006

Fourth International Conference
on Cultural Policy Research

Proceedings

12-16 July 2006
MuseumsQuartier

University of Music and
Performing Arts

Vienna, Austria

www.iccpr2006.com



Main Topics of iccpr 2006

THEO	Theoretical and Methodological Approaches to Cultural Policy
POLI	Political Aspects of Cultural Policy
LURD	Local, Urban and Regional Development
CUPA	Cultural Participation
SOAP	Sociological Approaches to Cultural Policy
INST	Cultural Institutions
CUME	Cultural Policy and Media Policy
CUWO	Transformation of Cultural Work
INAP	International Approaches to Cultural Policy
CRCU	Creative and Cultural Industries
CICD	Cultural Identity - Cultural Diversity
FUSP	Funding, Sponsoring and Patronage of Cultural Policy

Rooms (University of Music and Performing Arts)

Ground-Floor

CS	Clara-Wieck Schumann Saal
FS	Fanny Hensel-Mendelssohn Saal
S1	D EG 63

First Floor

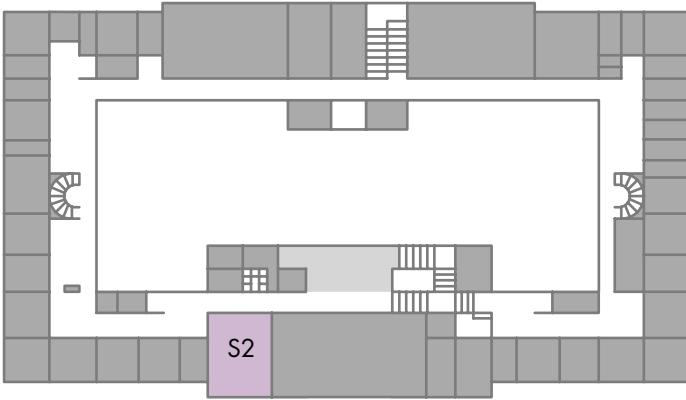
OS	Orchesterstudio
HS	Haydnsaal
BS	Batikensaal
S3	D 01 63

Second Floor

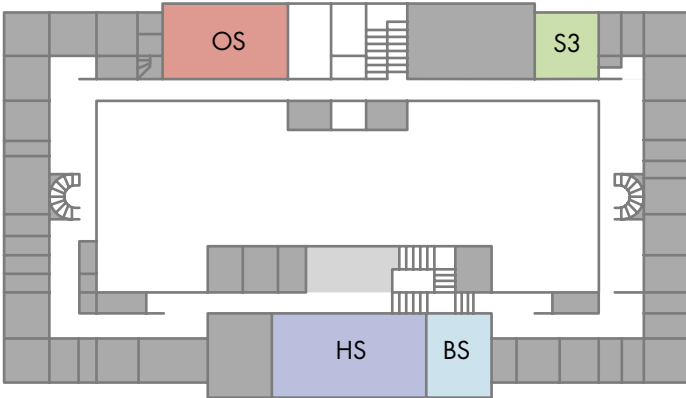
S2	A 02 01
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Map of Conference Rooms

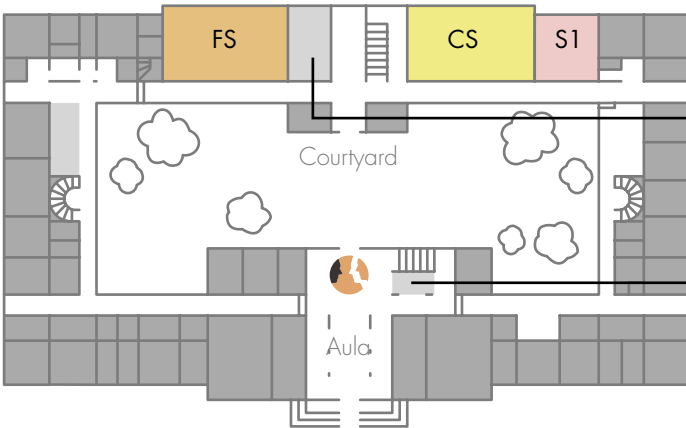
Second Floor



First Floor



Ground Floor



Press and Internet Room

Registration

Main Entrance

Conference Program Synopsis

Time	Topic	Nr.	Session	Speakers	Place/Room
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Wednesday, 12 July 2006

Museumsquartier (MQ)

09:30-12:00			Pre-Conference - Cultural Policy in the German-Speaking Countries (in German)		Arena /MQ
			Moderator:	Wimmer	
			Panellists:	Fueter, Göschel, Hubbmann, Naske, Oberhollenzer, Mokre, Segers	

12:00-13:00			Lunch		
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12:00-19:30			Registration		
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13:00-17:00			Internal Meeting of the Network of Researchers from German-Speaking Countries		Arena /MQ
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18:00-20:00			Opening of the Conference		Arena /MQ
			Keynote Speakers:	Hans Abbing, Vincent Dubois	

20:00-22:00			Cocktail Reception		Arena /MQ
			Music Live Act:	Wiener Tschuschen-Kapelle	

Thursday, 13 July 2006

University of Music and Performing Arts

08:00-18:00			Registration		Aula
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08:30-09:00			Coffee Break		
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09:00-11:00			Young Researchers' Forum		HS
			Moderator:	Obuljen	
			Participants:	Basaran, Mikic, Popovic, Dragoshi, Bardun, Petrova, Tasi, Mirzikashvili, Tubadji, Farinha, Cho, Silvantu, Lavanga	

Conference Program Synopsis

09:00-10:45 Parallel Abstract Sessions

THEO	1	Problems of Definition	Mulcahy, Wyszomirski, Gray	CS
POLI	2	Description and Evaluation of National Cultural Policies 1	Rice, Naimark, Bánus	FS
LURD	3	Developments on Urban and City Level 1	Vosse, Jakob, Comunian	OS
CUPA	4	Cultural Education 1	Reason, Moersch, Moeschler	S1
SOAP	5	Social Inclusion of Marginal Groups	Newman, Belfiore, Arnestad	S2
CUWO	6	Entrepreneurialism - New Competences for Cultural Work	Mangset, Wolf, Scott	BS
INST	7	Institutional Policies 1	Lin, Miles, Burton	S3

10:45-11:15 Coffee Break

11:15-13:00	Panel Discussion on "The Role of Multinational Institutions in the Cultural Transfer"	HS
Moderator:	Echerer	
Panellists:	Roudil (Unesco), Merkle (Council of Europe), Isar (Efah), Varbanova (LabforCulture)	

11:15-13:00 Parallel Abstract Sessions

THEO	8	Historical Approaches	Solhjell, Kangas, Rindzeviciute	CS
POLI	9	Description and Evaluation of National Cultural Policies 2	Schneider, Kokkori, Caust	FS
LURD	10	Developments on Regional Level - the Devolution Aspect 1	Graovac, Mirza, Vicente	OS

Conference Program Synopsis

CUPA	11	Political Implications on Cultural Participation	Mandel, Bille, Kalvina	S1
INST	12	Institutional Policies 2	Michielis, Boyle, Zapf	S3

13:00-14:00 Lunch

14:00-15:45 Parallel Abstract Sessions

THEO	13	Methodological Aspects	Cataldi, Fuchs	CS
POLI	14	Description and Evaluation of National Cultural Policies 3	Guérin, Bereson, Lindquist	FS
LURD	15	Developments on Urban and City Level 2	Cho, Silvantu, Chapain	OS
CUPA	16	Cultural Education 2	Volkerling, Brown, Schuster	S1
SOAP	17	Social Dimension of Cultural Policy	Kiwan, Bamford, White	S2
CUWO	18	Actors in the Field of Cultural Policy 1	Woddis, Heikkinen	BS
CUWO	19	Cultural Policy Training 1	Røseeng, Dragojevic, Sternal	HS
INST	20	Cultural Infrastructure	Solvang, Gerlach, Macura, Brown	S3

15:45-16:15 Coffee Break

16:15-18:00 Panel Discussion on "The Promotion of Young Talents" HS
 Moderator: Dragicevic-Sesic
 Panellists: Mangset, Mitchvell, Ilczuk, Jung-
 haus, Kiwan, Mulcahy

16:15-18:00 Parallel Abstract Sessions

THEO	21	Philosophical Approaches	Simonton, Stamselberg, Laermans	CS
POLI	22	Countries in Transition 1	Wasowska-Pawlik, Svob-Dokic, Alperlye	FS

Conference Program Synopsis

LURD	23	Developments on Urban and City level 3	Chung, Lees, Prosperi	OS
CUPA	24	Audience Development 1	Kouri, Economidou, Sterry	S1
INST	25	Cultural Management: Evaluation, Marketing	Moser, Miniero, Metaxas	S3

21:00	Dance Performance by ImpulsTanz - Vienna International Dance Festival	Burgtheater Vienna
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Friday, 14 July 2006

University of Music and Performing Arts

08:30-18:00	Registration	Aula
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08:30-09:00	Coffee Break	
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09:00-10:45	Parallel Abstract Sessions	
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THEO	26	Sociological Approaches 1	Zalfen, van Oost, Lee	CS
POLI	27	Countries in Transition 2	Cveticanin, Guchan	FS
LURD	28	Developments on Urban and City level 4	Rothfield, Bianchini, Rohn	OS
CUPA	29	Audience Development 2	Ognenovski, Shimamura-Willcocks, Lampis	S1
CUME	30	Media Policy 1	Uchida, de Vinck, Perusko	S2
CUWO	31	Actors in the Field of Cultural Policy 2	Farinha, Kolokitha, Stavrum	BS
INAP	32	International Relations, and Comparisons	Tzeng, DeVereaux, Valle de Frutos, Singh	S3

09:00-10:45	Internal: Meeting of CPEG Members	HS
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10:45-11:15	Coffee Break	
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Conference Program Synopsis

11:15-13:00	Panel Discussion on "The Role of Turkish Cultural Policy in the European Accession Negotiations"	HS
	Moderator: Klaic	
	Panellists: Tomenendal, Ortayli, Mirze, Aksoy	

11:15-13:00 Parallel Abstract Sessions

THEO	33	Sociological Approaches 2	Stanbridge, Gielen, Sanders	CS
POLI	34	Description and Evaluation of National Cultural Policies 4	Basaran, Burke,	FS
CRCU	35	Creative Industries in Relation to Public Policy	Walcott, Apostolakis, Johanson	OS
CICD	36	Cultural Identity	Doganis, Knox, Wang	S1
INAP	37	Cultural Policy in the European Union 1	Lipps, Huijgh, Schlosser	S3

13:00-14:00 Lunch

14:00-15:45	Presentation of Selected Cultural Research Projects	HS
	Moderator: Popovic	
	Participants: Martinez i illa, Churchill-Dover, Isar, Dodd, Adelberger	

14:00-15:45 Parallel Abstract Sessions

THEO	38	Sociological Approaches 3	Francis, Rosenstein, Trklja	CS
POLI	39	Evaluation of Public Administration and Legislation 1	Kobayashi, Blessi, Wimmer	FS
FUSP	40	Private Investment 1	Hausmann, Segers	OS
CICD	41	Cultural Diversity	Böse, Ranaivoson, Harding	S1
CUME	42	Media Policy 2	de Roeper, Nulens, Loisen	S2
CUWO	43	Cultural Policy Training 2	Perivoliotis-Chrysovergis, Orzechowski, Suteu	BS

Conference Program Synopsis

INAP	44	Cultural Policy in the European Union 2	Zorba, Tubadji, Dewey	S3
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15:45-16:15	Coffee Break			
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16:15-18:00	Panel Discussion "The Growing Importance of Cultural Participation"			HS
	Moderator:	Wimmer		
	Panellists:	Schuster, Schneider, Francis (inquired), Rennert (inquired)		

16:15-18:00	Parallel Abstract Sessions			
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THEO	45	Cultural Policy and Democracy	Bjornsen, Vestheim, Hazarika	CS
POLI	46	Evaluation of Public Administration and Legislation 2	Upchurch, Zembylas, Iliopoulou	FS
FUSP	47	Theoretical Concepts to Funding, Sponsoring and Patronage	Craik, Comunian, Mikic	OS
CICD	48	Multi-Culturality and Ethnicity	Marsio, Nwaka, Szabó	S1
CRCU	49	Theoretical Approaches to Cultural Industries 1	Moons, Jovicic, Primorac	S3

20:00	Reception of the Mayor of Vienna			Vienna Rathaus
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Saturday, 15 July 2006

University of Music and Performing Arts

08:30-15:30	Registration			Aula
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08:30-09:00	Coffee Break			
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Conference Program Synopsis

09:00-10:45 Parallel Abstract Sessions

THEO	50	Political Science Approaches	de Cea, Stoevring, Ulldemolins	CS
INAP	51	Diplomacy	Morel, Schneider, Braman	FS
FUSP	52	Private Investment 2	Stanziola, Cherbo, Hunjet, Brison	OS
CICD	53	Migration	Bos, Shockley, Pyykkönen	S1
CUME	54	Public Media Policy	Dragicevic-Sesic, McPhail, Alzua-Sorzabal, Creigh-Tyte	S2
CRCU	55	Theoretical Approaches to Cultural Industries 2	Stenström, Danchev, Wong, Lazzaro	S3

09:00-10:45 Internal: Meeting of the Board of the International Journal of Cultural Policies HS

10:45-11:15 Coffee Break

11:15-13:00 Panel Discussion "The Effects of Cultural Policy in Urban Changes" HS
 Moderator: Göschel
 Panellists: Bianchini, Heller/Fuchs, S.-Hansen

11:15-13:00 Parallel Abstract Sessions

CRCU	56	Special Cases and Copyright	Till, Sagot-Duvauroux, Moss	S3
CUWO	57	The Creative Sector - Developments on the Labour Market	Weiss, Wiesand, Summerton	BS
LURD	58	Developments on Regional Level - the Devolution Aspect 2	Vaagland, Scarpelos	OS

13:00-14:00 Lunch

Conference Program Synopsis

14:00-15:30	Closing Session of the Conference Prize-Giving of the CPR-Award Panel Discussion on the "Relationship between Politicians and Researchers" Moderation: Bennett Panellists: Caust, Copic, Felzmann, Gray, Volkerling, Wiesand Farewell: Wimmer	HS
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15:30-18:00	Sightseeing Tour through Vienna	
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15:30-18:00	Internal: Meeting of the Scientific Committee	HS
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15:30-18:00	Internal: Evaluation Meeting of the CPRA-Jury	CS
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19:00	Gala Dinner at a "typical Viennese Heurigen"	Oberer Reisenbergweg
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Sunday, 16 July 2006 **Excursion to Linz**

09:00-18:00	Excursion to Linz, European Cultural Capital in 2009	
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Conference Program Details

Wednesday, 12 July 2006

Museumsquartier (MQ)

09:30-12:00 - Pre-Conference - Cultural Policy in the German-Speaking Countries

Moderator: Michael Wimmer – Educult – Institut für die Vermittlung von Kunst und Wissenschaft

Panellists: Daniel Fueter - Hochschule für Musik und Theater Zürich, Schweiz
Albrecht Göschel - Institut für Urbanistik, Berlin, Deutschland
Elisabeth Hubbmann - Jeunesse Orchester, Lichtenstein
Matthias Naske (inquired) - Philharmonie Luxemburg, Luxemburg
Günther Oberhollenzer - Kulturamt Stadt Wien, Südtirol
Monika Mokre - Akademie der Wissenschaften, Österreich
Katia Segers - Freie Universität Brüssel, Belgien

For the first time German-speaking cultural policy researchers met in Zurich/Switzerland last November. As a result, Educult has organized a special side-program for the network of researchers from German-speaking countries at the opening of iccpr 2006 on Wednesday, 12 July. It seems a new network is born!

18:00-22:00 - Opening of the Conference at Arena/MuseumsQuartier

18:00-20:00 - Opening, Keynote Speaker

We would like to invite all participants to attend the opening session of the conference on Wednesday, 12 July 2006 at the MuseumsQuartier (MQ)/Arena in Vienna. We have invited the renowned keynote speakers Hans Abbing and Vincent Dubois who will tell us about changing cultural attitudes and recent developments of cultural policy. The scientific program will be followed by a cocktail reception with animated background music.

Keynote Speaker: Hans Abbing - painter, photographer and economist - Professor of Art Sociology (the Boekman Chair)/Faculty of Social and Behavioural Sciences and Faculty of Humanities at the University of Amsterdam
www.hansabbings.nl

Title of his speech: Art and a Spirit of Commerce

Keynote-Speaker: Vincent Dubois - sociologist and political scientist, Professor at the Institute of Political Studies (IEP), Strasbourg
vincent.dubois@iep.u-strasbg.fr

Title of his speech: Cultural Policy and Politics: Socio-Historical Hypothesis About Some Current Trends

20:00-22:00 – Cocktail Reception

We would like to welcome all participants to the official opening of the conference in the shape of a cocktail reception at the MuseumsQuartier (MQ) in Vienna. Musically, the cocktail reception will be accompanied by the well-known Wiener Tschuschen-Kapelle – not to be missed for anyone who loves Balkan rhythms!

Conference Program Details

Thursday, 13 July 2006

University of Music and Performing Arts

09:00-11:00 - Young Researchers' Forum

HS

- Moderator:** Nina Obuljen - Assistant Minister of Culture for International Cultural Cooperation (Ministry of Culture of the Republic of Croatia); Research Fellow at the Institute of International Relations/Zagreb; Cultural Policy Research Award winner 2004
- Participants:** Pelin Basaran - Coordinator in European Cultural Association
Hristina Mikic - Swiss Cultural Programme Serbia and Montenegro; Pro Helvetia, Belgrade
Helena Popovic - Institute for International Relations/Department for Culture and Communication, Zagreb, Croatia
Annie Tubadji – Strategic Analysis and Planning Expert, Agency for Economic Analysis and Forecasting/Ministry of Finance, Bulgaria
Fatjon Dragoshi - Head of the Albanian Institute for Cultural Policies; Head of "STINET"
Julia Bardun – Director of the NGO Agency for Support of Cultural Initiatives "Tranzit"; Curator of Kaliningrad Branch of the National Centre for Contemporary Arts
Lyudmila Petrova - "MA Cultural Economics & Cultural Entrepreneurship", Erasmus University, Rotterdam
Margaret Tasi - PhD in English and American literature and culture; Masterate Studies in Culture and Art Management; Coordinator of International Student Research Activity in the Faculty of Arts, Timisoara, Romania
Rusudan Mirzikashvili - Master Student R. Lemaire Internationa Centre for Conservation, Leuven; Chief Specialist of the Ministry of Culture and Heritage Protection of Georgia
Mihye Cho - Ph.D. Candidate at the International Graduate School in Sociology (IGSS), Bielefeld University
Cristina Farinha - Ph.D. Candidate "Centre for Research Arts and Economics, Interfaculty, Utrecht School of the Arts (HKU), NL"
Satu Silvantu - Project Researcher/Doctoral Student City of Helsinki Urban Facts/University of Helsinki
Lavanga Mariangela - just finished Ph.D./IUM University

In order to put special emphasis on the young generation of cultural policy researchers, the **European Cultural Foundation** and the **Stiftelsen Riksbankens Jubileumsfond** have enabled us to organize the "Young Researchers' Forum". About fifteen young researchers will have the opportunity of presenting their recent research activities and discuss important issues (e.g. with regard to education and training, the availability of scientific journals, access to networks of researchers and conferences). The forum is also open for all participants of iccpr for exchange between young and senior researchers.

09:00-10:45 - Parallel Abstract Sessions

Session 1: Problems of Definition

CS

- Topic:** Theoretical and Methodological Approaches to Cultural Policy
Moderator: Geir Vestheim

Conference Program Details

Paper: Cultural Policy: Definitions, Theoretical Approaches, Programmatic Activities
Author(s): Kevin V. Mulcahy, Louisiana State University, US
Commentator: Egil Bjornsen

Paper: The Road to Cultural Policy Studies in the U.S
Author(s): Margaret J. Wyszomirski - Ohio State University, US
Commentator: Kasper Stoevring

Paper: Commodification and Instrumentality in Cultural Policy
Author(s): Clive Gray - De Montfort University, UK
Commentator: Tina Simonton

Session 2: Description and Evaluation of National Cultural Policies 1

FS

Topic: Political Aspects of Cultural Policy
Moderator: Bozena Gierat-Bieron

Paper: Our Next Major Enterprise: Scottish Cultural Policy and Glasgow's Irredentism
Author(s): Gareth Rice - University of Strathclyde, UK
Commentator: Nada Svob-Dokic

Paper: How the Ship is Named, Thus it Will Navigate. Forms of the Institutionalism of the Russian Cultural Organizations
Author(s): Maria Naimark - Head of the International Relations Department and Associate Professor, INTERSTUDIO Federal Institute for the Professional Development in Culture, Russian Federation
Commentator: Aysegul Guchan

Paper: Cultural Policies and New Identities Creation: The Case of the Regional Festivities in Spain
Author(s): Enrique Bánus, Silvia Gurbindo, Alvaro Rosa, Daniel Ruiz-Villa - Universidad de Navarra, Spain
Commentator: Michael Wimmer

Session 3: Developments on Urban and City Level 1

OS

Topic: Local, Urban and Regional Development
Moderator: Lawrence Rothfield

Paper: Cultural Development in Urban Image. Studies in the District of Lichtenberg, Berlin
Author(s): Corinna Vosse - Humboldt University of Berlin, Germany
Commentator: Walter Rohn

Paper: The Formation of Intra-Metropolitan Creative City Clusters. New York City: the South Bronx and Long Island City
Author(s): Doreen Jakob - Center for Metropolitan Studies, Berlin, Germany
Commentator: Ian Walcott

Paper: Urban Regeneration and Limits of the Creative City: Newcastle Gateshead
Author(s): Roberta Comunian - School of Performance and Cultural Industries; Pier Luigi Sacco - IUAV, Venice Architecture University, Italy
Commentator: Alexander Apostolakis

Conference Program Details

Session 4: Cultural Education 1

S1

- Topic:** Cultural Participation
Moderator: Patricia Stery
- Paper:** School Theatre Trips: For Life, for Learning, for Fun?
Author(s): Matthew Reason - York St John College, UK
Commentator: Emma Brown
- Paper:** Interface: Art+Mediation. A Pilot Project as a Means to Enhance the Quality and Visibility of Free Art Schools in Germany as well as to Develop their Audience
Author(s): Carmen Moersch, Constanze Eckert - Carl von Ossietzky University Oldenburg; Sabine Fett - Landesverband der Kunstschulen Niedersachsen
Presenter: Constanze Eckert
Commentator: Saso Ognjenovski
- Paper:** A Festival of Art and Science? Art as Mediator Between Science and Society. Results and Reflexions from the Evaluation of the Festival Science and Society 2005 in Switzerland
Author(s): Fabienne Crettaz von Roten - Observatory Science, Policy and Society, University of Lausanne, Switzerland; Olivier Moeschler - Faculty of Social and Political Sciences, Lausanne, Switzerland
Commentator: Antonio Lampis

Session 5: Social Inclusion of Marginal Groups

S2

- Topic:** Social Impact of Cultural Policy
Moderator: Anne Bamford
- Paper:** Instrumental Museum and Gallery Policy in the UK: Origins and Consequences for Practice
Author(s): Andrew Newman - University of Newcastle upon Tyne, UK
Commentator: Geoffrey Brown
- Paper:** Rethinking the Social Impacts of the Arts
Author(s): Eleonora Belfiore, Oliver Bennett - Centre for Cultural Policy Studies, University of Warwick, UK
Commentator: Rory Francis
- Paper:** Cultural Industries and Marginal Regions - Does it make any Sense?
Author(s): Georg Arnestad – research coordinator at Sogn og Fjordane University College, Norway

Session 6: Entrepreneurialism - New Competences for Cultural Work

BS

- Topic:** Transformation of Cultural Work
Moderator: Andreas Wiesand
Paper: Stories about Cultural Entrepreneurialism
Author(s): Per Mangset, Sigrid Røyseng, Heidi Stavrum - Telemark Research Institute, Norway
Commentator: Merja Heikkinen

Conference Program Details

Paper: Fasten Seat Belts! Entrepreneurial Skills and the Future of Cultural Employment
Author(s): Gesa Birnkraut - Institut für Kulturkonzepte, Hamburg/Germany; Karin Wolf - Institut für Kulturkonzepte, Wien/Austria
Commentator: Kerry Schneider

Paper: Making Music: The Cultural Entrepreneur and the Service Sector in New Zealand
Author(s): Michael Scott – University of Auckland, Department of Sociology, New Zealand
Commentator: Malgorzata Sternal

Session 7: Institutional Policies 1

S3

Topic: Cultural Institutions
Moderator: Nadia Kiwan

Paper: Admission Charges and Public Museums
Author(s): Yung-Neng Lin – Lecturer at Yu Da Business College, Taipei, Republic of China

Paper: Music as Institutional Practice: the Experiments of New Music New College
Author(s): Stephen Miles - New College of Florida, US
Commentator: Donna Zapf

Paper: Investigating Social and Cultural Impacts of Small Museums in Local Settings: Implications for Policy Making
Author(s): Christine Burton, Janette Griffin - University of Technology, Sydney, Australia

11:15-13:00 - Panel Discussion on The Role of Multinational Institutions in the Cultural Transfer HS

Moderator: Mercedes Echerer – EU XXL Film Forum and Festival of European Film, Former Member of the European Parliament
Panellists: Marie Paule Roudil – representing the United Nations Educational, Scientific and Cultural Organization (UNESCO)
Kathrin Merkle – representing the Council of Europe
Yudhishtir Raj Isar – representing the European Forum for the Arts and Heritage (EFAH)
Lidia Varbanova – representing LabforCulture

Representatives of multinational organisations and multinational cultural networks will provide a lively discussion on how to support international cooperation in the field of cultural policy research.

11:15-13:00 - Parallel Abstract Sessions

Session 8: Historical Approaches

CS

Topic: Theoretical and Methodological Approaches to Cultural Policy
Moderator: Egil Bjornsen
Paper: Regimes in Art Policy - a Historical Approach to the Relationship Between Art and Politics
Author(s): Dag Solhjell - University College of Telemark, Norway
Commentator: Margaret Wyszomirski

Conference Program Details

Paper: Behind the Beginnings of the Finnish Cultural Policy
Author(s): Sakarias Sokka, Anita Kangas - University of Jyväskylä, Finland
Commentator: Nadia Stamselberg

Paper: Towards Governmentality? Cybernetics and State Cultural Policy in Lithuania, 1960-80s.
Author(s): Egle Rindzeviciute - University College of South Stockholm, Sweden
Commentator: Hye-Kyung Lee

Session 9: Description and Evaluation of National Cultural Policies 2

FS

Topic: Political Aspects of Cultural Policy
Moderator: Anders Frenander

Paper: Legacy, Precaution and Supply. Art and Culture as a Subject of Policy in the 21th Century
Author(s): Wolfgang Schneider - Universität Hildesheim, Germany

Paper: Russian Cultural Policy and Avant-Garde
Author(s): Maria Kokkori - Courtauld Institute of Art, UK
Commentator: Irena Alpertye

Paper: Censorship or Coercion: Government and the Arts in Difficult Times
Author(s): Jo Caust – Ass. Prof. at the University of South Australia
Commentator: Suzanne Burke

Session 10: Developments on Regional Level - the Devolution Aspect 1

OS

Topic: Local, Urban and Regional Development
Moderator: Jaka Primorac

Paper: Cultural and Political Changes in the Region of the Western Balkans - the Opportunities for Regional Synergy
Author(s): Ksenija Graovac - BalkanKult Foundation, Belgrade, Serbia

Paper: Local Cultural Politics of Recognition
Author(s): Munira Mirza - University of Kent, UK
Commentator: An Moons

Paper: Heritage Policy and Decentralisation: The Experience of Castile and Leon (Spain)
Author(s): Eva Vicente, Angel de los Rios - University of Valladolid, Spain
Commentator: Brigitta Ericsson

Session 11: Political Implications on Cultural Participation

S1

Topic: Cultural Participation
Moderator: Mark Schuster

Paper: Arts and Culture for Everyone? Attitudes Towards Culture and their Impact on Cultural Participation in Germany
Author(s): Birgit Mandel - Institut für Kulturpolitik, Hildesheim University, Germany
Commentator: Patricia Sterry

Conference Program Details

Paper: Generation Effects, Age Effects and Period Effects in the Cultural Activities of the Danish Population 1964-2004

Author(s): Trine Bille

Commentator: Enrique Banús

Paper: Life in Balance through Amateur Arts?

Author(s): Inga Kalvina

Commentator: Maite de Cea

Session 12: Institutional Policies 2

S3

Topic: Cultural Institutions

Moderator: Natalja Macura

Paper: Network Culture for Art Museums: Egalitarianism or a New Struggle for Power?

Author(s): Kristof Michielis, Olga van Oost - Free University Brussels, Belgium

Paper: Cultural and Economic Policy Objectives: A Case of Either/Or or Both?

Author(s): Stephen Boyle - University of South Australia

Commentator: Theodore Metaxas

Paper: Singing Canadian History: An Analysis of Three Contemporary Canadian Operas „Beatrice Chancy“ (1999), „Elsewhere“ (1998) and „Louis Riel“ (1967) in Relation to Government Cultural Policies, Official Multiculturalism and the Formation of National Identity

Author(s): Donna Zapf - Duke University, US

14:00-15:45 - Parallel Abstract Sessions

Session 13: Methodological Aspects

CS

Topic: Theoretical and Methodological Approaches to Cultural Policy

Moderator: Kevin Mulcahy

Paper: Beyond Theory: A Discursive Research Method for Cultural Policy Research?

Author(s): Jane Cataldi - The Ohio State University, US

Commentator: Aleksandar Trklja

Paper: Cooperation or Competition? The Two Cultural Administrations for Vienna's Performing Arts

Author(s): Roland Fuchs - Queen Margaret University College, Scotland

Session 14: Description and Evaluation of National Cultural Policies 3

FS

Topic: Political Aspects of Cultural Policy

Moderator: N.N.

Paper: Cultural Heritage and Territorial Policies. Production and Recognition of Political Territories

Conference Program Details

Author(s): Marie-Anne Guérin - PACTE (Policies, Politics and Territories Research Center), France
Commentator: Bozena Gierat-Bieron

Paper: Fats Domino is Missing: An Analysis of Arts and Cultural Policy in the Wake of Hurricane Katrina

Author(s): Ruth Bereson - University at Buffalo; the State University of New York
Commentator: Predrag Cveticanin

Paper: The Stranglehold of Public Principals on Art Organizations – Evidence from Sweden
Author(s): Katja Lindquist - Stockholm University School of Business, Sweden
Commentator: Maria Kokkori

Session 15: Developments on Urban and City Level 2

OS

Topic: Local, Urban and Regional Development
Moderator: Walter Rohn

Paper: Policy of Cultural District and Emerging Arena of Cultural Politics: Making Hong-Dae Cultural District

Author(s): Mihye Cho - University of Bielefeld, Germany
Commentator: Munira Mirza

Paper: Artist House as a Policy Tool
Author(s): Satu Silvantu – project researcher at City of Helsinki/University of Helsinki, Finland
Commentator: Victoria Till

Paper: Creative Businesses in a Post-Industrial City: The Case of Birmingham
Author(s): Caroline Chapain, Chris Collinge, John Gibney - Center for Urban and Regional Studies, University of Birmingham, UK

Session 16: Cultural Education 2

S1

Topic: Cultural Participation
Moderator: Birgit Mandel

Paper: Creative Education and Regional Innovation Policies: A Case for Closer Integration?
Author(s): Michael Volkerling - Centre for Creative Industries, Wellington Institute of Technology
Commentator: Matthew Reason

Paper: Under the Flyover in the Creative City: Exploring the Impact of Creative Partnerships, Birmingham on Arts Organisations and Schools

Author(s): Emma Brown - Central School of Speech and Drama, London, UK
Commentator: Marina Economidou

Paper: Comparing Participation in the Arts and Culture
Author(s): Mark Schuster

Conference Program Details

Session 17: Social Dimension of Cultural Policy

S2

Topic: Social Impact of Cultural Policy
Moderator: Rory Francis

Paper: When the Cultural and the Social Meet: A Critical Perspective on Socially-Embedded Cultural Policy in France

Author(s): Nadia Kiwan - University of Aberdeen, UK

Commentator: Volker Moser

Paper: The Arts as Floating Signifier: The Challenges of Defining the Arts and their Impact in a Global World

Author(s): Anne Bamford - Wimbledon School of Arts, UK

Commentator: Bige Örer

Paper: Developing a Framework for Understanding the Social and Intrinsic Impact of the Arts

Author(s): Tabitha Ramsey White - Deakin University, Australia

Commentator: Eleonora Belfiore

Session 18: Actors in the Field of Cultural Policy 1

BS

Topic: Transformation of Cultural Work
Moderator: Gesa Birnkraut

Paper: "Spear-Carriers or Speaking Parts? Arts Practitioners in the Cultural Policy Process

Author(s): Jane Woddis - University of Warwick; Centre for Cultural Policy Studies, UK

Commentator: Per Mangset

Paper: Government Policy and Definition of Art – The Case of Comics

Author(s): Merja Heikkinen- Arts Council of Finland, Research Unit

Commentator: Michael Scott

Session 19: Cultural Policy Training 1

HS

Topic: Transformation of Cultural Work
Moderator: Karin Wolf

Paper: Arts Management and the Autonomy of Art

Author(s): Sigrid Røseng - Telemark Research Institute, Norway

Commentator: Emil Orzechowski

Paper: To Harmonize or not European Curricula in the Field of Cultural Policy: Theoretical and Methodological Issues

Author(s): Sanjin Dragojevic - University of Zagreb, Croatia

Paper: Competences and Training Needs of Cultural Managers in the Public Sector-Case of Poland

Author(s): Malgorzata Sternal - Institute of Public Affairs, Jagiellonian University, Poland

Commentator: Janet Summerton

Conference Program Details

Session 20: Cultural Infrastructure

S3

- Topic:** Cultural Institutions
Moderator: Vera Zolberg
- Paper:** Separatist Nationalism Influencing Cultural Policy in Norway. Its Effect on Cultural Policy Concerning two Cultural Industries: the Book Industry and the Music Industry
Author(s): Tine Solvang - BI Norwegian School of Management, Norway
Commentator: Kristof Michielis
- Paper:** Money and Mediocrity, Subsidy and Success? British and German Theatre Funding and Programming
Author(s): Rita Gerlach - Centre for British Studies/UK; Humboldt-University Berlin/Germany
Commentator: Stephen Boyle
- Paper:** Personnel Policy as an Instrument of Cultural Policy
Author(s): Natalija Macura - individual researcher, Belgrade, Serbia
Commentator: Andrew Newman
- Paper:** Comparing the Online Services offered by European Cultural Observatories and other Agencies
Author(s): Geoffrey Brown

16:15-18:00: Panel Discussion on The Promotion of Young Talents

HS

- Moderator:** Milena Dragicevic-Sesic - Prof at the Arts University of Belgrade/Serbia
- Senior Researchers:**
Dorota Ilczuk – Professor of Humanities and Cultural Management/Warsaw School of Social Psychology/Jagiellonian University, Finland
Per Mangset – Prof at University of Telemark Research Institute/Telemark University College/Norway
Ritva Mitchell – Director of Research Cupore/University of Jyväskylä/Finland
Kevin Mulcahy – Louisiana State University, US
- Young Researchers:**
Timea Junghaus - independent curator and Roma cultural activist, founder of the Roma Moma group/Hungary
Nadia Kiwan - Lecturer at the School of Language and Literature/University of Aberdeen, UK

How to engage the new generation of researchers? Who is promoting research? What are the obstacles?
– A panel discussion between junior and senior researchers.

16:15-18:00 - Parallel Abstract Sessions

Session 21: Philosophical Approaches

CS

- Topic:** Theoretical and Methodological Approaches to Cultural Policy
Moderator: Clive Gray

Conference Program Details

Paper: Complexity and Cultural Reciprocity
Author(s): Tina Simonton – Georgia Institute of Technology, US
Commentator: James Sanders

Paper: The Spirit of Europe
Author(s): Nadja Stamselberg - Centre for Cultural Studies, Goldsmiths College, University of London, UK
Commentator: Pascal Gielen

Paper: Supervising Culture: Arts Policy in a System Theoretical Perspective
Author(s): Rudi Laermans – Catholic University of Leuven, Belgium
Commentator: Egle Rindecuite

Session 22: Countries in Transition 1

FS

Topic: Political Aspects of Cultural Policy
Moderator: N.N.

Paper: New Cultural Era in Poland after 1989
Author(s): Agata Wasowska-Pawlik - International Cultural Centre; Bozena Gierat-Bieron - Jagiellonian University, European Studies, Finland
Commentator: Jo Caust

Paper: Transition Cultural Politics in Southeastern Europe: An Effort to Systematize Cultural Change
Author(s): Nada Svob-Dokic - Institute for International Relations, Zagreb, Croatia

Paper: Lessons of Internationalisation in the Lithuanian Culture Sector
Author(s): Irena Alperyte – Vilnius Gediminas Technical University, Lithuania
Commentator: Gareth Rice

Session 23: Developments on Urban and City Level 3

OS

Topic: Local, Urban and Regional Development
Moderator: Svetlana Jovicic

Paper: Take a Seat and Have a Cup of Art at M50, Shanghai
Author(s): Yupin Chung - University of Glasgow, UK; Gao Fujin - History Department, School of Humanities, Shanghai; JiaoTong University; Jacobi Thomas - Artist in Residence, China, Balmoral Art Foundation, Bad Ems, Germany
Commentator: Pier Luigi Sacco

Paper: Good Messiness and the Creative City
Author(s): Linda Lees - Creative Cities International, New York, US

Paper: Meaning and Measurement of „Cultural Industry Clusters“, Examples Using US Data
Author(s): David C. Prosperi - Florida Atlantic University, US
Commentator: Katya Johanson

Conference Program Details

Session 24: Audience Development I

S1

- Topic:** Cultural Participation
Moderator: Constanze Eckert
- Paper:** Introducing Audience Development in the Volksoper Wien
Author(s): Maria Kouri - University of Peloponnese - GREECE / Technological Educational Institute Epirus, Greece
Commentator: Birgit Mandel
- Paper:** Why Economically Disadvantaged Families in London go to Theatres?
Author(s): Marina Economidou - Audience Development Consultant, HR Focus & Training Limited, City University, School of Arts, Cultural Policy and Management, UK
Commentator: Michael Volkerling
- Paper:** Developing Designed Environments in the Cultural Heritage Sector for Family Group Audiences
Author(s): Patricia Sterry - University of Salford, UK
Commentator: Oliver Moeschler

Session 25: Cultural Management: Evaluation, Marketing

S3

- Topic:** Cultural Institutions
Moderator: Rita Gerlach
- Paper:** Evaluating Performance Quality in an Opera Company - The Validation of an Instrument and First Empirical Findings
Author(s): Sabine Boerner, Volker Moser; presented by Volker Moser - University of Konstanz, Germany
Commentator: Yung-Neng-Lin
- Paper:** Relationship Marketing for a Cultural Institution: The Case of the OUT OFF Theatre.
Author(s): Giulia Miniero, Michela Addis - Bocconi University, Italy
Commentator: Tabitha White
- Paper:** The Cultural Policy Dimension in Place Marketing: The Case of the Olympic Municipality of Nea Ionia
Author(s): Theodore Metaxas, Alex Deffner, Arvanitidis Pachalis - University of Thessaly, Department of Planning and Regional Development, Greece
Commentator: Stephen Miles

21:00 - Dance Performance of ImpulsTanz

Educult and ImpulsTanz invite all registered participants of iccpr to visit an international dance-performance of "ImPulsTanz - Vienna International Dance Festival" by "Rosas | Anne Teresa De Keersmaeker" at the Burgtheater in Vienna.

Conference Program Details

Friday, 14 July 2006

University of Music and Performing Arts

09:00-10:45 – Parallel Abstract Sessions

Session 26: Sociological Approaches 1

CS

Topic: Theoretical and Methodological Approaches to Cultural Policy
Moderator: Jane Cataldi

Paper: The Crisis of Culture and the Culture of Crisis - the Case of Opera
Author(s): Sarah Zalfen – European University Institute, Italy
Commentator: Alan Stanbridge

Paper: After the Modern Art Museum? A Retrospective Analysis of Artists' Views and Critiques on Art Museums
Author(s): Olga van Oost – Free University of Brussels, Belgium
Commentator: Anita Kangas

Paper: Conceptionalising the Contemporary British Cultural Policy: Reflexive Modernity, De-differentiation and Holistic Government
Author(s): Hye-Kyung Lee - CCI, School of Humanities, King's College London, UK
Commentator: Dag Solhjell

Session 27: Countries in Transition 2

FS

Topic: Political Aspects of Cultural Policy
Moderator: Jo Caust

Paper: Cultural Policy of Serbia and Macedonia: Where Do Reports, Policy Papers and Reality Meet?
Author(s): Predrag Cveticanin - Faculty of Philosophy, University of Nis, Serbia
Commentator: Anne-Marie Guérin

Paper: Major Changes in the Cultural Sector in Turkey
Author(s): Aysegul Guchan - Yeditepe University, Istanbul, Turkey
Commentator: Giorgio Tavano Blessi

Session 28: Developments on Urban and City Level 4

OS

Topic: Local, Urban and Regional Development of Cultural Policy
Moderator: David Prosperi

Paper: Urban Development and Culture: The Saliency of Scenes
Author(s): Lawrence Rothfield - Cultural Policy Center, University of Chicago, US

Paper: Cultural Policies and Urban Change in Three West European Port Cities Since The Early 1990s
Author(s): Franco Bianchini - De Montfort University, Leicester, UK

Conference Program Details

Paper: Urban Peripheries - Blind Spaces of Cultural Policy?
Author(s): Walter Rohn - Institute for Urban and Regional Studies, Austrian Academy of Sciences, Vienna, Austria
Commentator: Jorid Vaagland

Session 29: Audience development 2

S1

Topic: Cultural Participation
Moderator: Matthew Reason

Paper: Relation Audience - Theatre Institutions and its Influence in the Theatre Repertoire Policy in Macedonian Theatres
Author(s): Saso Ognenovski - Pedagogical Faculty, Macedonia

Paper: Living Together, Exploring "Way of Life": Promoting Museum Audiences' Understanding of "Self" and "Other" and Social Inclusion
Author(s): Yuka Shimamura-Willcocks - University of Leicester, UK

Paper: Experiences in Audience Enlargement in the South Tyrol (How to Increase Cultural Consumers in the South Tyrol): Propaedeutics and New Ways of Presenting Art and Culture
Author(s): Antonio Lampis - Italian Culture Department, Autonomous Province of Bolzano-Bozen, Italy
Commentator: Sakarias Sokka

Session 30: Media policy 1

S2

Topic: Cultural Policy and Media Policy
Moderator: Thomas McPhail

Paper: Cultural Industry and the Government: The Case of "Kontenzu" Policy in Japan
Author(s): Mariko Uchida, Yasuki Hamano – University of Tokyo, Japan
Commentator: Ion Gil Fuentetaja

Paper: A Political-Economic Analysis of EU Initiatives in the Audiovisual Sector: Towards Competitive and Creative Content Industries?
Author(s): Sophie De Vinck, Caroline Pauwels - Vrije Universiteit Brussel – SMIT, Belgium
Commentator: Gert Nulens

Paper: Content Diversity vs. Ownership Concentration in a New Media Market: The Case of Croatia
Author(s): Helena Popovic, Zrinjka Perusko - Institute for International Relations, Zagreb, Croatia
Commentator: Julia de Roeper

Session 31: Actors in the Field of Cultural Policy 2

BS

Topic: Transformation of Cultural Work
Moderator: Jane Woddis

Paper: Performing in Europe. Conditions for Performing Artists in the Scope of Mobility – Research, Drivers and Barriers

Conference Program Details

- Author(s):** Cristina Farinha - Centre for Research Arts and Economics, Utrecht School of the Arts, NL
Commentator: Margaret Perivoliotis-Chrysovergis
- Paper:** Artistic Development of Young Opera Singers in the UK; a Definition of the Term and a Discussion on the Process
Author(s): Olga Kolokitha - Department of Cultural Policy and Management, School of Arts, UK
Commentator: Andreas Wiesand
- Paper:** Norwegian Filmmakers as Cultural Entrepreneurs
Author(s): Heidi Stavrum - Telemark Research Institute, Norway
Commentator: Karin Wolf

Session 32: International Relations and Comparisons

S3

- Topic:** International Approaches to Cultural Policy
Moderator: Benita Lipps
- Paper:** The Impact of Cultural Devolution on National Identity: The Role of National Museums in Scotland and Taiwan
Author(s): Shin-chieh Tzeng - University of St Andrews, School of Art History, UK
Commentator: Patricia Dewey
- Paper:** Global, International, Transnational: Just a Matter of Words?
Author(s): Constance DeVereaux, Martin Griffin - Shenandoah University, US
Commentator: Sandra Braman
- Paper:** Cultural International Relations for Cultural Politics
Author(s): Sonia Valle de Frutos - Rey Juan Carlos University, Madrid, Spain
- Paper:** Culture or Commerce? A Comparative Assessment of International Negotiations and Developing Countries at UNESCO and WTO
Author(s): J.P. Singh - Georgetown University, Washington, US

11:15-13:00 - Panel Discussion on The Role of Turkish Cultural Policy in the European Accession Negotiations HS

- Moderator:** Dragan Klaić – Istanbul's Cultural Constellation and its European Prospects (report commissioned by LabforCulture); Initiator of the European Festival Research Project, board member of Prämium Erasmianum (Amsterdam), Professorship at the University of Arts Belgrade and University of Amsterdam
- Panellists:** Kerstin Tomenendal – Economics and Technology University of the Turkish Union of Chambers and Commodities Exchanges (TOBB-ETU) Department of History; Head of the Austrian-Turkish Forum of Sciences (OTW)
Ilber Ortaylı - Director of Topkapi Museum Istanbul, Professor of History at Galatasaray University
Nilgün Mirze - Istanbul Foundation for Culture and Arts, Director of Institutional Communication, Vice President of the Executive Board of Istanbul European Capital of Culture 2010

Conference Program Details

Asu Aksoy - Istanbul Bilgi University Santral Istanbul Projects Coordinator, and member of the Istanbul 2010 European Capital of Culture Advisory Board

What are the characteristics of Turkish cultural policy? What is the role of cultural policy in the European accession negotiations? Can Turkish cultural policy approaches fit as an interface between the West and the Arabic World?

11:15-13:00 – Parallel Abstract Sessions

Session 33: Sociological Approaches 2

CS

Topic: Theoretical and Methodological Approaches to Cultural Policy

Moderator: Rudi Laermans

Paper: The Tradition of all Dead Generations: Music and Cultural Policy

Author(s): Alan Stanbridge – University of Toronto at Scarborough, Canada

Commentator: Joaquim Rius Ulldemolins

Paper: The Socialization of the Heritage Gaze

Author(s): Pascal Gielen - Centre for Sociology of Culture/ Centre of Sociological Research, Belgium

Commentator: Petar Trklja

Paper: An International Examination of Visual Media, Queer Youth & Cultural Policy on Sexual Discourse

Author(s): James Sanders - Ohio State University, US

Session 34: Description and Evaluation of National Cultural Policies 4

FS

Topic: Political Aspects of Cultural Policy

Moderator: Nada Svob-Dokic

Paper: Privatisation of Culture and the Development of Cultural Centres in Turkey Post - 1980

Author(s): Pelin Basaran - Bogazici University, Istanbul, Turkey

Commentator: Ruth Bereson

Paper: Disjuncture and Displacement – The Evolution of the Cultural Policy Regime in the Anglophone Caribbean

Author(s): Suzanne Deborah Burke - University of Essex, UK

Commentator: Agata Wasowska-Pawlik

Session 35: Creative Industries in Relation to Public Policy

OS

Topic: Creative and Cultural Industries

Moderator: Corinna Vosse

Paper: Applying Program Logic Modelling to Project Grant Funding: A Case Study of Barbados' Cultural Action Fund

Conference Program Details

Author(s): Ian W. Walcott – National Cultural Foundation, Barbados
Commentator: Roberta Comunian

Paper: Cultural Tourism in Greece - a Focus on Crete
Author(s): Alexandros Apostolakis, Shabbar Jaffr – University of Portsmouth, UK
Commentator: Yannis Scarpelos

Paper: Cultural Policy in Crisis? An Australian Case Study
Author(s): Katya Johanson, Hilary Glow – Deakin University, Australia
Commentator: Satu Silvano

Session 36: Cultural Identity

S1

Topic: Cultural Identity - Cultural Diversity
Moderator: János Zoltán Szabó

Paper: Heritage and the Spoils of History in an Age of War and Cultural Imperialism: A Discussion About the Relationship Between Cultural Property and Cultural Identity
Author(s): Helen Doganis – Warwick University, UK; Home country Greece
Commentator: Gordon Shockley

Paper: Authenticating Alternative Austrias: Folk Traditions, the Sound of Music and Contested Meanings
Author(s): Dan Knox, presented by Nicole Mitsche – University of Sunderland, UK
Commentator: Miikka Pyykkönen

Paper: Ethnic Spectacle and Cultural Identity in Arts Festivals: The Case of the Hakkas in Taiwan
Author(s): Li-jung Wang – Yuan-ze University, Taiwan
Commentator: Geoffrey Nwaka

Session 37: Cultural Policy in the European Union

S3

Topic: International Approaches to Cultural Policy
Moderator: Constance DeVereaux

Paper: The Empresses New Clothes. Excluding Effects of EU Cultural Identity Politics
Author(s): Benita Lipps - Joint Cultural Research Centre "Media and Cultural Communication", Germany
Commentator: Catherine Morel

Paper: Tempest in a Teacup: Towards a European Union's Cultural Industry Policy
Author(s): Ellen Huijgh, Katia Segers - Free University of Brussels, Belgium
Commentator: Mirsini Zorba

Paper: Cultural Policy and New Forms of Political Identity - Reflections on a Transnational Cultural Policy
Author(s): Anna Schlosser – Lüneburg University, Germany
Commentator: Annie Tubadjji

Conference Program Details

14:00-15:45 - Presentation of Selected Cultural Research Projects

HS

Moderator: Helena Popovic

Project: Demoscerc Project

Author(s): Santi Martinez i illa - cultural manager at CERC (Center for Cultural Studies and Resources) from the Diputació de Barcelona (county administration)

Project: Strength in Numbers and Networks - Moving Away from Sociocultural Policy

Author(s): Making towards Life Changing Practice through Networked Learning Communities
Ruth Churchill Dover - Isaacs UK

Project: World Cultures Yearbook Project

Author(s): Yudishthir Raj Isar – president of EFAH

Project: Human Resources for International Cultural Policy Research and Policy-Making

Author(s): Diane Dodd – ConnectCP

Project: Eurozine - Network of European Cultural Journals

Author(s): Michaela Adelberger – Eurozine

Organised like parallel abstract sessions the event will be moderated and includes 5 presentations of cultural projects, more descriptive than scientific in nature, followed by a discussion of the participants. The session is open to all conference participants.

14:00-15:45 - Parallel Abstract Sessions

Session 38: Sociological Approaches 3

CS

Topic: Theoretical and Methodological Approaches to Cultural Policy

Moderator: Olga van Oost

Paper: Some Notes towards an Understanding of Art and Social Change

Author(s): Rory Francis - Manchester Metropolitan University, UK

Commentator: Kevin Mulcahy

Paper: The Regulation of Public Space as Cultural Policy

Author(s): Carole Rosenstein - The Urban Institute, Washington DC, US

Paper: Architecture as Cultural Receiver/Transmitter – Panonian House

Author(s): Petar and Aleksandar Trklja - Design and Architectural Studio Ars Forma, Serbia

Commentator: Sarah Zalfen

Session 39: Evaluation of Public Administration and Legislation 1

FS

Topic: Political Aspects of Cultural Policy

Moderator: Irena Alperlye

Paper: Administrative Reform and the Impact of Privatization on Public Funding Arts Facilities in Japan

Author(s): Mari Kobayashi - The University of Tokyo, Japan

Commentator: Katja Lindquist

Conference Program Details

Paper: Cultural Ministry and/or Art Council: Which Instrument for an Effective Cultural Policy?
Author(s): Giorgio Tavano Blessi - SSAV - DAGO Venezia; Christopher Madden – research analyst at IFACCA Sydney Australia; Pier Luigi Sacco – Prof. at IUAV University Venezia, Italy

Paper: Linking “Culture and Education” - a Survey to Map out the Existing Cooperative Structure of Culture, Education and Youth in European Cities
Author(s): Michael Wimmer, Managing Director of Educult – Institute for the Facilitation of Arts and Science, Vienna, Austria

Session 40: Private Investment 1

OS

Topic: Funding, Sponsoring and Patronage of Cultural Policy
Moderator: N.N.

Paper: The Tightrope Walk between Financial Bottlenecks, Resource Bundling and Conflicts of Interest: an Evaluation of Development Tendencies in the Relationship between Cultural Institutions and Private Sponsorship in Germany
Author(s): Andrea Hausmann - Europa-Universität Viadrina Frankfurt, Germany
Commentator: Hristina Mikic

Paper: The Power to Concern Oneself with the Useless. Business Sponsorship in Flanders
Author(s): Katia Segers, Huijgh Ellen - Vrije Universiteit Brussel, Centre for Studies on Media and Culture, Belgium
Commentator: Jennifer Craik

Session 41: Cultural Diversity

S1

Topic: Cultural Identity – Cultural Diversity
Moderator: Miikka Pyykkönen

Paper: Third Sector Politics Meet Cultural Diversity Policies
Author(s): Martina Böse - Social Action & Research, Australia; Brigitta Busch – University of Vienna, Department for Linguistics
Commentator: János Zoltán Szabo’

Paper: Cultural Diversity and Competition Policy in the Recording Industry
Author(s): Heritiana Ranaivoson – Matisse University Paris 1, Panthéon-Sorbonne, France
Commentator: Leena Marsio

Paper: Language Policies in Sweden - the National Language and the Others
Author(s): Tobias Harding - University of Linköping, Sweden
Commentator: Eltje Bos

Session 42: Media Policy 2

S2

Topic: Cultural Policy and Media Policy
Moderator: Milena Dragicevic-Sesic

Paper: OZ vs. US: Australian Attitudes towards American Film and Television, and their Implications for National Film and Television Industry Development Policies

Conference Program Details

Author(s): Julia de Roeper - University of South Australia, Adelaide, Australia
Commentator: Nadia Kiwan

Paper: Panacea or Promise: Can Internet Increase Cultural Participation
Author(s): Gert Nulens - SMIT/IBBT Vrije Universiteit Brussel, Belgium
Commentator: Thomas McPhail

Paper: "Read My Lips:" No Liberalisation. "A Critical Analysis of the US-Position towards Liberalisation of the Audiovisual Sector"
Author(s): Jan Loisen, Karen Donders, Caroline Pauwels - Studies on Media, Information and Telecommunication (SMIT) - Vrije Universiteit Brussel/Free University of Brussels (VUB), Belgium
Commentator: Aurkene Alzua -Sorzabal

Session 43: Cultural Policy Training 2

BS

Topic: Transformation of Cultural Work
Moderator: Malgorzata Sternal - Institute of Public Affairs, Jagiellonian University, Krakow, Poland

Paper: Cultural Heritage in the Design Process
Author(s): Margaret Perivoliotis-Chrysovergis - Technological Educational Institute; Athen, Greece
Commentator: Olga Kolokitha

Paper: Arte et Ratione
Author(s): Emil Orzechowski - Jagiellonian University Krakow, Poland
Commentator: Cristina Farinha

Paper: Cultural Policy Studies and the Professional Development of Cultural Administration in Central and Eastern European Countries
Author(s): Corina Suteu - ECUMEST/ CPEG, presented by Oana Radu

Session 44: Cultural Policy in the European Union 2

S3

Topic: International Approaches to Cultural Policy
Moderator: Sandra Braman
Paper: EU Structural Fund and Their Impact on Cultural Policy: the Greek Case 1994-2005
Author(s): Mirsini Zorba – University of Athens, Greece
Commentator: Benita Lipps

Paper: How to Tailor the Cultural Policy of the New European Union. Culture-based Development
Author(s): Annie Tubadji - Ministry of Finance - Agency for Economic Analysis and Forecasting; Strategic Analysis and Planning Expert; Bulgaria
Commentator: Ellen Huijgh

Paper: The European Union: a New Model of International Cultural Policy?
Author(s): Patricia Dewey - University of Oregon, US
Commentator: Constance DeVereaux

Conference Program Details

16:15-18:00 - Panel Discussion "The Growing Importance of Cultural Participa

HS

- Moderator:** Constanze Wimmer – University of Music and Performing Arts, Department for Music Education (IMP), Vienna, Austria
- Panellists:** Mark Schuster - Prof of Urban Cultural Policy Department of Urban Studies and Planning Massachusetts Institute of Technology (M.I.T), US
Wolfgang Schneider – Prof for Cultural Policy at University of Hildesheim, Germany
Rory Francis (inquired)- Manchester Metropolitan University, UK
Konrad Rennert (inquired) – composer and musician

What is the role of cultural policy in terms of social inclusion? Is there a trend from supply to demand driven research interest? How to measure the quality of audience development programs? Why is cultural education such a marginal field of interest in cultural policy research?

16:15-18:00 - Parallel Abstract Sessions

Session 45: Cultural Policy and Democracy

CS

- Topic:** Theoretical and Methodological Approaches to Cultural Policy
- Moderator:** Nadia Stamselberg
- Paper:** Theoretical Approaches to Cultural Policy and Democracy? The Case of Norway
Author(s): Egil Bjornsen - Centre for Cultural Policy Studies, University of Warwick, UK
Commentator: Jane Cataldi
- Paper:** Cultural Policy and Democracy: A Theoretical Approach
Author(s): Geir Vestheim - Centre for Cultural Policy Research, University College of Borås, Sweden
Commentator: Olga van Oost
- Paper:** Cultural Democracy and the Role of Media: A Case in India
Author(s): Sujata D. Hazarika - Indian Institute of Technology Guwahati, India

Session 46: Evaluation of Public Administration and Legislation 2

FS

- Topic:** Political Aspects of Cultural Policy
- Moderator:** Suzanne Burke
- Paper:** Vincent Massey: Linking Cultural Policy from Great Britain to Canada
Author(s): Anna Upchurch - University of Warwick, UK
Commentator: Mari Kobayashi
- Paper:** Strategic Planning for the Hellenic Culture Organization
Author(s): Georgia Iliopoulou - Hellenic Culture Organization, Athens, Greece
- Paper:** "Good Governance" in Public Arts Administration
Author(s): Tasos Zembylas - Institute for Culture Management and Culture Studies (IKM), Vienna, Austria
Commentator: Maria Naimark

Conference Program Details

Session 47: Theoretical Concepts to Funding, Sponsoring and Patronage

OS

- Topic:** Funding, Sponsoring and Patronage of Cultural Policy
Moderator: Paula D. Hunjet
- Paper:** Neo-Patronage Versus Feral Culture: Choices and Challenges in Cultural Policy
Author(s): Jennifer Craik – University of Canberra, Australia
Commentator: Carole Rosenstein
- Paper:** Sponsorship and Cultural Patronage: in Search of a Theoretical Framework
Author(s): Roberta Comunian - CURDS, University of Newcastle Upon Tyne, UK
Commentator: Joni Maya Cherbo
- Paper:** The Nature of Public Support Models for Culture in the Republic Serbia
Author(s): Hristina Mikic - Swiss cultural programme Serbia and Montenegro/Pro Helvetia, Belgrade, Serbia
Commentator: Jeffrey Brison

Session 48: Multi-Culturality and Ethnicity

S1

- Topic:** Cultural Diversity – Cultural Identity
Moderator: Eltje Bos
- Paper:** Fair Culture - Ethics of Cultural Policy
Author(s): Leena Marsio - Researcher/ Arts manager, Ministry of Education, Science and Culture, Helsinki, Finland
Commentator: Helen Doganis
- Paper:** Using Indigenous Knowledge to Counter Western Knowledge Dominance, and to Strengthen Local Governance and Development in Nigeria
Author(s): Geoffrey Nwaka - Abia State University, Uturu, Nigeria
Commentator: Anders Frenander
- Paper:** Multi-Cultural and Ethnic Groups in Monocultural Budapest
Author(s): János Zoltán Szabó - The Budapest Observatory, Hungary
Commentator: Nicole Mitsche

Session 49: Theoretical Approaches to Cultural Industries 1

S3

- Topic:** Creative and Cultural Industries
Moderator: Caroline Chapain
- Paper:** Can we Create Creative Industries? A Theoretical and Historical Analysis of the Economic and Cultural Performance of Creative Industries: the Case of Flemish Designer Fashion
Author(s): An Moons - Vrije Universiteit Brussel, Belgium
Commentator: Mihye Cho
- Paper:** Creative Industries Policy - Possible Concepts and Instruments for Transition Countries
Author(s): Svetlana Jovicic - University of Arts in Belgrade, Faculty of Drama, Serbia

Conference Program Details

Paper: Creative Industries and Cultural Policies - Key Issues in South-eastern European (SEE) Context
Author(s): Jaka Primorac - Institute for International Relations, Zagreb, Croatia
Commentator: Linda Moss

20:00 - Reception of the Mayor of Vienna

The mayor of Vienna invites you to a reception at the Vienna City Hall.

The Vienna City Hall lies opposite the Burgtheater on the Ringstraße, whose architecture is dominated by so-called historicism. The impressive city hall was built in gothic style and today houses the head office of Vienna's municipal administration.

Saturday, 15 July 2006

University of Music and Performing Arts

09:00-10:45 – Parallel Abstract Sessions

Session 50: Political Science Approaches

CS

Topic: Theoretical and Methodological Approaches to Cultural Policy
Moderator: Tina Simonton

Paper: Making Citizenship Work: A Neo-Corporatist Approach to Chile's New Cultural Policies

Author(s): Maite de Cea - PACTE/CERAT Institut d'Études Politiques de Grenoble
Commentator: Clive Gray

Paper: The Turn from Cultural Radicalism towards National Conservatism. Cultural Policy in Denmark

Author(s): Kasper Stoevring - University of Copenhagen, Denmark
Commentator: Rudi Laemans

Paper: The Reinvention of Cultural Policy at the Local Level: the Barcelona Case
Author(s): Joaquim Rius Ulldemolins - Universidad Autònoma de Barcelona, Spain

Session 51: Diplomacy

FS

Topic: International Approaches to Cultural Policy
Moderator: Katia Segers

Paper: The Role of Businesses in Cultural Diplomacy. The Case of France
Author(s): Catherine Morel – Sotheby's Institute of Art, London, UK

Paper: Cultural Diplomacy: What Impact can it have on the Image of the U.S. in the Muslim World and on the Relation Between U.S. and the Muslim World?
Author(s): Cynthia P. Schneider – Georgetown University, Washington, US

Conference Program Details

Paper: International Treaties, Art, and the Informational State
Author(s): Sandra Braman - University of Wisconsin, US
Commentator: Sonia Valle de Frutos

Session 52: Private Investment 2

OS

Topic: Funding, Sponsoring and Patronage of Cultural Policy
Moderator: Jennifer Craik

Paper: Private Investment in the Arts in the UK: Current Trends and Information at Arts and Business

Author(s): Javier Stanzola, Lynette Shanbury – Arts and Business, London, UK
Commentator: Bernadette McNicholas

Paper: Private Giving in the Arts: The American Experience
Author(s): Joni Maya Cherbo – Americans for the Arts, NY, US

Paper: Art Sponsorship of the Viennese Companies
Author(s): Paula D. Hunjet – IKM, Vienna, Austria
Commentator: Katia Segers

Paper: Private American Philanthropy and Canadian Cultural Policy, 1930 - 1957
Author(s): Jeffrey Brison - Queens University, Canada
Commentator: Georgia Iliopoulou

Session 53: Migration

S1

Topic: Cultural Identity - Cultural Diversity
Moderator: Margaret Wyszomirski
Paper: Cultural Policy and Immigrants in the Netherlands
Author(s): Elije Bos - University of Amsterdam and vaverra consult:policy advice, NL
Commentator: Heritiana Ranaivoson

Paper: Forming Cultural Capital in two U.S. „Cultural Capitals“: The Arts and Foreign-born Populations in Washington, D.C. and Miami, FL
Author(s): Gordon Shockley - Florida International University, US

Paper: Moving Diasporas-ethno Cultural Identities and Sports Activities of Immigrant Associations in Finland
Author(s): Miikka Pyykkönen - University of Jyväskylä, Finland
Commentator: Tobias Harding

Session 54: Public Media Policy

S2

Topic: Cultural Policy and Media Policy
Moderator: N.N.

Paper: Controversies and Challenges of Media Policy within Cultural Policy - Conflicts of Private Interest and Public Responsibilities
Author(s): Milena Dragicevic-Sesic - University of Arts, Belgrade, Serbia
Commentator: Julia de Roeper

Conference Program Details

Paper: Electronic Colonialism Theory Revisited
Author(s): Thomas McPhail - University of Missouri, US
Commentator: Gert Nulens

Paper: Issues on the Use of Technologies in Cultural Institutions and Cultural Policy: An Approach from the Basque Country
Author(s): Aurkene Sorzabal Alzua, Ion Gil Fuentetaja - University of Deusto-Donostia, Spain
Commentator: Jan Loisen

Paper: Public Value and the BBC: A New Basis for Broadcasting Policy?
Author(s): Stephen Creigh-Tyte, John Lepper - Department for Culture, Media and Sport, London, UK.

Session 55: Theoretical Approaches to Cultural Industries 2

S3

Topic: Creative and Cultural Industries
Moderator: Alexander Apostolakis

Paper: The Commercial Turn of Cultural Policy in the Nordic Countries
Author(s): Emma Stenström, Donatella De Paoli - Stockholm School of Economics, Sweden

Paper: Cultural Capital in the Chain Keeping Sustainable Development Stable
Author(s): Alexi Danchev - Fatih University, Istanbul, Turkey
Commentator: Dominique Sagot-Duvaurox

Paper: The Paradoxes of Creativity and its Implications for Organizations and Policy Makers
Author(s): Caroline Wong - Australian National University, Canberra, Australia
Commentator: Jaka Primorac

Paper: Endogenous Preferences and Social Interactions in Museum Demand
Author(s): Elisabetta Lazzaro, Carlofilippo Frateschi - University of Padova, Italy

11:15-13:00 - Panel Discussion The Effects of Cultural Policy in Urban Changes

HS

Moderator: Albrecht Göschel - German Institute of Urban Affairs (Difu)
Panellists: Franco Bianchini – Professor for urban planning at De Montfort University, UK
Martin Heller/Ulrich Fuchs – Directors of European Cultural Capital Linz 2009
Dorte Skot-Hansen - Head of Centre for Cultural Policy Studies, Royal School of Library and Information Science, Copenhagen

Within the panel the following questions will be discussed:

What are the relations between economic, social and cultural development rationales? How can cultural policy influence urban marginalisation? What are the (intended) influences of taking part in the European Cultural Capital Program for urban change?

Conference Program Details

11:15-13:00 – Parallel Abstract Sessions

Session 56: Special Cases and Copyright

S3

Topic: Creative and Cultural Industries

Moderator: Ian Walcott

Paper: Droit de suite? Should we? A Resale Royalty Right in Australia

Author(s): Victoria Till - Edith Cowan University, Australia

Commentator: Linda Lees

Paper: The “Monautopoly” Controvers: The Issue of Intellectual Property in the Second Half of the Nineteen Century

Author(s): Dominique Sagot-Duraux - GEAPE University of ANGERS, France

Commentator: Caroline Wong

Paper: Arctic Roll? Cultural Industries and Tourism Development in Russian Karelia: Can it Succeed?

Author(s): Linda Moss - Sheffield Hallam University, UK

Commentator: Alexi Danchev

Session 57: The Creative Sector - Developments on the Labour Market

BS

Topic: Transformation of Cultural Work

Moderator: N.N.

Paper: Cultural Policy Studies in the Context of an Art-Making Environment

Author(s): Rachel Weiss, presented by Kerry Schneider - School of the Art Institute of Chicago, US

Commentator: Sigrid Røseng

Paper: The “Creative Sector”: An Engine for Diversity, Growth and Jobs in Europe?

Author(s): Andreas Wiesand - European Institute for Comparative Cultural Research (ERICarts), Germany

Paper: Navigating Rough Waters: What Kind of Professional Development do we need for Managing and Leading Arts and Cultural Activity in England?

Author(s): Janet Summerton - University of Sussex, UK

Commentator: Gesa Birnkraut

Session 58: Developments on Regional Level - The Devolution Aspect

OS

Topic: Local, Urban and Regional Development

Moderator: Linda Lees

Paper: The Aurora Opera – A Case Study of the Cooperation between Professionals and Amateurs in a Cultural Event

Author(s): Jorid Vaagland, Brigitta Ericsson - Eastern Norway Research Institute, Norway

Paper: Mapping the Twilight Zone of Greek Cultural Policy

Author(s): Yannis Scarpelos, Hara Stratoudaki - Panteion University, Greece

Commentator: Doreen Jakob

Conference Program Details

14:00-15:30 Closing Session of the Conference

HS

CPR-Award

Price-giving of the „Young Researchers Award“ of the European Cultural Foundation and the Stiftelsen Riksbankens Jubileumsfond:

Presentation of the CPRA 2006 by Jury President Milena Dragicevic-Sestic, announcement of the CPRA winner by **Isabelle Schwarz** – European Cultural Foundation.

Panel Discussion on the Relationship between Politicians and Researchers

Moderation: Oliver Bennett – Centre for Cultural Policy Studies, University of Warwick, UK / Editor of the International Journal of Cultural Policy

Panellists: Jo Caust: University of South Australia, School of Management; Adelaide, Australia
Vesna Copic: University of Ljubljana/Minsitry of Culture, Slovenia
Carola Felzmann: Creative Wirtschaft Austria; Representative of the National Council Austria
Clive Gray: De Montfort University; Leicester, UK
Michael Volkerling: Centre for Creative Industries, Wellington Institute of Technology; New Zealand
Andreas Wiesand - European Institute for Comparative Cultural Research (ERICarts)

What are the political implications of cultural policy research? How do results of research influence the cultural policy decision making process?

15:30-19:00 - Sightseeing Tour through Vienna

On Saturday, 15 July 2006, after the end of the official program, a guided sightseeing tour through Vienna will give you an impression of both the cultural heritage of this city and its contemporary activities.

19:30 - Gala Dinner at a “typical Viennese Heuriger”

Join us on Saturday evening for a Gala Dinner at a typical Viennese “Heuriger” (Wine Tavern).

In the midst of Vienna’s vineyards on the outskirts of the “Wiener Wald” (Vienna Woods), you can enjoy a beautiful view of the town and have a relaxed get-together at one of the places loved not only by visitors but also by the locals.

Conference Program Details

Sunday, 16 July 2006

Excursion to Linz

09:00 – 18:00 - Excursion to Linz, European Cultural Capital in 2009

A special highlight of the cultural program of iccpr 2006 is the excursion to Linz. We are proud to announce that the program directors of the European Cultural Capital of 2009, Martin Heller and Ulrich Fuchs, will accompany you on this excursion to show you the cultural highlights of the city and present their project to you.

In the morning all participants will travel to Linz together by bus. After the arrival the participants will be welcomed at a major reception, followed by an exploratory visit of the main cultural sights. Among others the tour will lead to Lentos, Museum of Modern Art Linz and the Ars Electronica Center. The attendants will be provisioned all day.

Linz lies on the Danube, Europe's second longest river, right at the junction of the East-West axis – from Paris to the Black Sea – and the North-South axis of the Rhine-Main-Danube route. With its emphasis on the digital revolution of knowledge and communication, Linz has long positioned itself as a modern industrial and cultural city – for instance with its world-famous Ars Electronica Festival. Today, Linz is a media city, a centre where new technologies merge with art and culture and flourish in symbiosis.

Scientific Committee

Members of the Scientific Committee

Oliver Bennett,

Centre for Cultural Policy Studies, University of Warwick, UK & Editor of the International Journal of Cultural Policy

François Colbert,

Carmelle and Rémi Marcoux Chair in Arts Management, HEC, Montréal, Canada

Jennifer Craik,

Key Centre for Cultural and Media Policy, Griffith University, Australia

Peter Duelund,

Department of Comparative Literature, University of Copenhagen and Nordic Cultural Institute, Copenhagen, Denmark

Nobuko Kawashima,

Department of Economics, Doshisha University, Kyoto, Japan

Per Mangset,

Telemark University College and Telemark Research Institute, Bø, Norway

Michael Volkerling,

Victoria University of Wellington, New Zealand

Michael Wimmer,

EDUCULT, Vienna, Austria

Vera Zolberg,

New School for Social Research, New York, United States of America

International Journal of Cultural Policy

Since the first iccpr congress in 1999 a close partnership with the “International Journal on Cultural Policy” and its editor Oliver Bennett has been established. The journal is published by the Centre of Cultural Policy Research at Warwick University, UK. Selected contributions from iccpr 2006 will be published in at least two editions of the journal. Apart from the benefit of these publications, such co-operation especially helps to establish a growing continuity of scientific discussions, and thus to strengthen the international network.

European Cultural Foundation (ECF)

Another partner of iccpr 2006 is the European Cultural Foundation (ECF). As one of the main promoters of European cultural policy, this foundation has installed a Cultural Policy Education Group (CPEG) which addresses universities, lecturers, students, scholars, and cultural operators dealing with cultural policy issues and professional education.

The pilot project LabforCulture is the latest vital ECF initiative for supporting transnational cultural policy research across Europe. This online platform is intended as an interactive information and resource centre.

www.labforculture.org

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Organization

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For further information and continuous updates please refer to the iccpr website:

www.iccpr2006.com

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