

The poster features a collage of images on the left: a white mug with 'MLC CRISIS' text, a stage with speakers, and a large audience in a lecture hall. Text on the poster includes: 'THE JOHNS HOPKINS INTERNATIONAL FELLOWS IN PHILANTHROPY CONFERENCE', '21ST FELLOWS CONFERENCE LISBOA 4-5 JULHO 2012', 'FUNDAÇÃO CALOUSTE GULBENKIAN', 'fundação e3p', and the main title 'AS ARTES E A CRISE ECONÓMICA: UMA OPORTUNIDADE PARA O TERCEIRO SECTOR?'. At the bottom, logos for 'JOHNS HOPKINS UNIVERSITY CENTER FOR CIVIL SOCIETY STUDIES', 'CIES-IUL', '4', 'Lisboa', 'IPPS-IUL Instituto para as Políticas Públicas e Sociais', 'EGEAC', 'culturas', and 'ARTECAPITAL.NET' are displayed under the categories 'ORGANIZAÇÃO', 'APOIO', and 'APOIO DE COMUNICAÇÃO'.

Director of the Johns Hopkins Center for Civil Society Studies ([CCSS](#))  
[Lester M. Salamon](#) - coordenação geral da conferência

Director of the Centro de Investigação e Estudos de Sociologia ([CIES](#))  
[Fernando Luís Machado](#)

Professor auxiliar convidado e investigador associado do CIES  
Jorge Barreto Xavier - coordenação nacional da conferência

The Johns Hopkins International Fellows in Philanthropy Conference  
21st Fellows Conference

Public program – Lisbon, 4-5 July 2012

Arts and the Economic Crisis: An Opportunity for the Third Sector?

**Organizational Partners:**

Johns Hopkins University  
Center for Civil Society Studies

- - -

Centro de Investigação e Estudos em Sociologia,  
ISCTE-University Institute of Lisbon

**Patronage:**

Gulbenkian Foundation;  
Main Sponsor EDP Foundation;  
Support American Embassy in Lisbon;  
Câmara Municipal de Lisboa;  
IPPS-ISCTE

**Communication partners:**

EGEAC, Cultideias

**Background**

Connecting policies for the arts with the role of civil society was an approach that I proposed to the CCSS director, Professor Lester Salamon, in 2009, as a starting point for performing in Portugal a Johns Hopkins International Fellows in Philanthropy Conference. At the end of 2010, we have started raising supports for it.

The Johns Hopkins International Fellows in Philanthropy Conference is organized by the Johns Hopkins Center for Civil Society Studies since 1988 in different countries of the world and brings together experts from 53 countries who attended the Johns Hopkins International Fellows in Philanthropy Program and national experts in each country where the conference held in each edition. The Center for Civil Society Studies at Johns Hopkins University and its director, Lester M. Salamon, is a world reference in the study of the Civil Society, the Third Sector and Philanthropy.

The arts are widely recognized around the world as crucial to the social and economic health of societies. Reflecting this, the countries of Europe have been particularly supportive of the arts through government policies of subsidy and arts promotion. Because of the current economic crisis, however, the ability of governments to continue their support of the arts has come under serious pressure. With private institutions reducing their support as well, arts institutions face a serious crisis, and with them the many contributions that the arts make to a civilized society, to the education of young people, and to the ability of communities to attract highly mobile workers and businesses. These challenges are already in evidence in Portugal, where government support of the arts has recently been slashed.

While much of the attention resulting from government retrenchment has focused on social welfare issues, equally significant issues have arisen in the arts field, with perhaps even more serious long-term consequences. The 2012 Johns Hopkins International Fellows in Philanthropy Conference in Portugal provided a unique international venue for considering these challenges facing nonprofit arts institutions and opportunities to preserve and foster nonprofit arts institutions in this era of economic crisis.

## **Program**

### **TUESDAY 3 JULY**

4:00 PM

Gulbenkian Museum tour for Fellows & International Guests

7:00 PM Opening Reception for Fellows & International Guests Welcome drink & light dinner in the foyer of the Grand Auditorium and garden

### **WEDNESDAY 4 JULY**

**GULBENKIAN FOUNDATION AUDITORIUM #2**

8:30 AM

Registration

9:00 AM

Welcome and Introductions

Fernando Luís Machado, Director, CIES-ISCTE

Lester M. Salamon, Director, Johns Hopkins Center for Civil Society Studies Jorge Barreto Xavier, Local host, CIES-ISCTE

Catarina Vaz Pinto, Deputy Mayor, Lisbon

José Manuel dos Santos, Cultural Director, EDP Foundation

Teresa Patrício Gouveia, Member of the Board, Calouste Gulbenkian Foundation

Ambassador Allan J. Katz, Embassy of the United States, Lisbon, Portugal

9:30 AM

**NONPROFITS AND THE ARTS IN PORTUGAL**

Moderator: Rebecca Gitonga, JHU Philanthropy Fellow, Kenya. Executive Director, Miradi Innovations

“The Portuguese Nonprofit Sector: An Overview”

Manuel Lemos, President, União das Misericórdias Portuguesas

“The Arts in Portugal: State and Nonprofit Roles”

Jorge Barreto Xavier, former Director of the Arts, Government of Portugal

Comments: João Teixeira Lopes, Professor, University of Oporto

10:30 AM

Coffee break

11:00 AM

The Arts and the Economic Crisis: Challenge or Opportunity?

Moderator: Tymen van der Ploeg, JHU Philanthropy Fellow, The Netherlands. Faculty of Law, Vrije Universiteit

“The Arts and the Economic Crisis: Portugal”

Augusto Mateus, Professor, Instituto Superior de Economia e Gestão

“The Arts and the Economic Crisis: United States”

Jesse Rosen, President & CEO, League of American Orchestras

“The Arts and the Economic Crisis: Europe”

Dorota Ilczuk, JHU Philanthropy Fellow, Poland. Professor of Economics and Cultural Management, Warsaw School of Social Sciences and Humanities

Comments: Monica Bergo, JHU Philanthropy Fellow, Italy. Research Associate in Constitutional Law, Department of Public, International and European Union Law, University of Padua

Comments: Howard Schoenfeld, Managing Director, PriceWaterhouseCoopers

12:30 PM

Lunch

2:00 PM

Pathways Out of Crisis: New Funding Models

Moderator: M.E. Marcela Jimenez de la Jara, JHU Philanthropy Fellow, Chile.  
Doctor in Sociology, Ministry of Social Development, Chile

“The New Frontiers of Philanthropy”

Lester M. Salamon, Director, Johns Hopkins Center for Civil Society Studies

“New Funding Models for the Arts in New Zealand”

Jennifer Gill, CEO, ASB Community Trust, New Zealand

“New Funding Models for the Arts in Portugal”

Guilherme de Oliveira Martins, President, the National Court of Auditors and  
Director, National Centre of Culture, Portugal

Comments: Howard Schoenfeld, Managing Director, PriceWaterhouseCoopers

3:15 PM

Coffee Break

3:30

Pathways Out of Crisis: New Organisational Structures - is the Nonprofit Model an  
Answer?

Moderator: Elena Abrosimova, JHU Philanthropy Fellow, Russia. Associate  
Professor, Moscow State University Law School, Russia

"The Arts in Small Portuguese Cities: The Case of Transforma"

Luís Firmo, Director, Transforma, Torres Vedras

“The Arts in Urban Portugal: The Case of Perfect World”

Tiago Rodrigues, Director, Perfect World, Lisbon

“From Government to Nonprofit: The Case of La Scala”

Laura Berardi, JHU Philanthropy Fellow, Italy. Assistant Professor, G. D'Annunzio  
University of Chieti - Pescara

Comments: Wino van Veen, JHU Philanthropy Fellow, The Netherlands. Professor  
of Corporate Law, Vrije Universiteit Amsterdam Special Counsel, Baker & Mckenzie  
Amsterdam

4:45PM

Small Group discussions

6:00 PM

Adjourn (free evening)

**THURSDAY 5 JULY**

**GULBENKIAN FOUNDATION AUDITORIUM #2**

9:00 AM

The Arts as an Engine of Economic Development-Lessons learned

Moderator: Andres Falconer, JHU Philanthropy Fellow, Brazil. Director, Ashoka  
Innovators for the Public

“European Capital of Culture 2012: Guimarães”

João Serra, Director, Guimarães, European Capital of Culture 2012

“UNESCO World Heritage Site: Sintra”

António Garcia Lamas, Director, Monte da Lua, Sintra

Comments: Brad Henderson, JHU Philanthropy Fellow, Canada. Global Advisor, Collaboration & Partnering, World Vision International

10:15 AM

Coffee Break

10:30 AM

The Arts as an Instrument for Education & Social Integration- Lessons learned

Moderator: Dana Nicolescu, Honorary JHU Philanthropy Fellow, Romania. Director, Opportunity Associates Romania

“Social Inclusion through Music: Generation Orchestra”

António Wagner Diniz, founder, Generation Orchestra

“Art of Being with People and Places”

Sofia Neuparth, Centro en Movimento

“The Arts & Catalytic Philanthropy: Portland House Foundation, Australia”

Genevieve Timmons, JHU Philanthropy Fellow, Australia. Philanthropic Consultant, Portland House Foundation

Comments: Diva Moreira, JHU Philanthropy Fellow, Brazil. Independent Consultant, Secretariat for Race Equality Studies

12:00 PM

Closing remarks for local participants

Lester Salamon & Jorge Barreto Xavier

12:30 PM

Lunch

2:00 PM

Bus Departs for field visits

2:30PM

Pedras d'Água Festival 3:30PM Museo do Design e de Moda

## **FRIDAY 6 JULY**

### **GULBENKIAN FOUNDATION AUDITORIUM #3**

9:00 AM

Small Group Sessions:

Fellows-led brainstorming and discussion which will result in a series of participant-authored blog posts summarizing conference conclusions and implications.

10:45 AM

Fellows meeting

12:00 PM

Adjourn Lunch